



Die Cut Line:

This line indicates where the final cut will be made.

Copy Limit:

Important images or information should be kept at least 1/8" away from the die cut.

Edge Of Item:

If you want your artwork to bleed off the edge *you must* extend the bleed

ACCEPTED FORMATS (Mac or PC) • EPS files • Adobe Illustrator CS5 or lower • QuarkXpress 7.0 or lower • CorelDRAW 12 or lower • TIF format - minimum 300 d.p.i. • 4 colour process jobs must be CMYK. Please include any 'LINKED' images with the original files.

UNACCEPTABLE FORMATS • JPG, GIF or any files from the internet • Microsoft Word or Powerpoint files • BMP or PCX • RGB colours

FONT INFORMATION • All text should be converted to paths, curves or outlines. This is the recommended method. The text will become an object and can no longer be edited.